INDUSTRY PROFILES

Finance, Insurance, Real Estate and Leasing Industry

June 2013

Alberta

Overview:

The Finance, Insurance, Real Estate and Leasing industry[1] in Alberta includes establishments and professionals such as:

- consumer lending companies (i.e. banks, credit unions, credit card, mortgage and loan brokers);
- investment bankers, securities dealers and other individuals involved in financial transactions (i.e. the creation, liquidation or change in ownership of financial assets) or in facilitating financial transactions;
- insurance carriers, agencies and brokers (i.e. life, medical, liability, property and automobile);
- companies that manage pension and other funds;
- real estate agents and brokers, property managers and real estate appraisers; and
- businesses that rent, lease or allow the use of their assets (i.e. automobiles, electronics, appliances, videos, machinery, storage units, patents, trademarks) by others.

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[1] North American Industry Classification System (NAICS) major groups 52 and 53

Section A: Business Environment

1. 2012 Employment and Unemployment Numbers and Rates:

	Alberta	Finance, Insurance, Real Estate and Leasing Industry
Number of employed	2,149,600	103,800
Percent employed in the industry		4.8%
Number of unemployed	103,800	2,100
Unemployment rate	4.6%	2.0%

Data Source: Statistics Canada, Labour Force Survey, CANSIM Table 282-0008, 2013

For more information on employment numbers or for a historical comparison, please go to the Labour Force Statistics[2] or Statistics Canada[3] websites.

2. Industry's Growth:

- This industry accounted for 4.8% of total employment in Alberta in 2012.
- Employment in the Finance, Insurance, Real Estate and Leasing industry is expected to grow at an average rate of 1.9% from 2011 to 2015.
- This industry is expected to account for 5.1% of total employment in Alberta in 2015.

For more information, see the *Alberta Modified Canadian Occupational Projection System (COPS) Outlook 2011 – 2015, Industry Employment Outlook*[4] online and the Alberta Learning Information Service (ALIS)[5] website for the descriptions of industries.

[2] See http://www.eae.alberta.ca/lmi
[3] See http://www.statcan.gc.ca
[4] See http://eae.alberta.ca/labour-and-immigration/labour-market-information/labour-market-forecasts.aspx
[5] See http://www.alis.alberta.ca

3. Facts, Trends and Outlook:

According to Statistics Canada's National Economic Accounts, the Finance, Insurance, Real Estate and Leasing industry accounted for approximately 17.0%[6] of Alberta's Gross Domestic Product in 2011, up from 14.8% in 2001. The industry's share of Alberta's total employment decreased from 5.0% in 2002 to 4.8% in 2012.

Employment in 2012 was 3.7% higher than its level in 2011. For the last ten years, employment (the total number of employees and self-employed people) in the industry increased from 84,500 people in 2002 to 103,800 people in 2012. There were 84,700 employees in the industry in 2012 of whom 94.7% were permanent and 5.3% were temporary. Self-employed people accounted for 18.4% of total employment in the industry in 2012.

Characteristic	Alberta	Finance, Insurance, Real Estate and Leasing
Median Retirement Age (years)	63.7	62.2
Average Number of Hours Worked per Week	38.2	36.9
Multiple Jobholders (% of total employment)	5.7%	5.6%
Average Job Tenure (months)	88.8	96.1
Employees Under Union Coverage (%)	23.5%	6.7%
Employees Working Overtime per Week (%)	26.0%	23.5%

Data Source: Statistics Canada, Labour Force Survey, CANSIM Tables 282-0022, 282-0031, 282-0042, 282-0078 and 282-0084, 2013, and custom tabulation (median retirement age)

Note: The percentage of multiple jobholders in Alberta is obtained by dividing the number of multiple jobholders in Alberta by total employment in Alberta. The percentage of multiple jobholders in the industry is obtained by dividing the number of multiple jobholders in the industry by total employment in the industry. This calculation method also applies to the percentage of employees under union coverage and the percentage of employees working overtime per week.

According to *Alberta Occupational Demand Outlook 2012-2016*[7], employment growth in the Finance and insurance clerks; Insurance and real estate sellers and buyers; and Managers in finance and business services occupations is expected to exceed 2.4%, the average for all occupations.

[6] Includes management of companies and enterprises

[7] See http://eae.alberta.ca/labour-and-immigration/labour-market-information/labour-market-forecasts.aspx

4. Size of Businesses in Alberta and the Industry:

Establishment Size	Businesses in Alberta		Businesses in Finance, Insurance, Real Estate and Leasing	
	Number of Employees	%*	Number of Employees	%*
Less than 20 employees	633,200	35.1%	37,200	43.9%
20 to 99 employees	634,600	35.2%	28,700	33.9%
100 to 500 employees	342,100	19.0%	11,800	13.9%
Over 500 employees	194,400	10.8%	6,900	8.1%

Data Source: Statistics Canada, Labour Force Survey, CANSIM Table 282-0076, 2013

* Percentages may not add up to 100 due to rounding.

Note: Statistics Canada's survey methodology for determining establishment size differs from the one it uses in the Labour Force Survey to determine total employment. As a result, the total number of employees by establishment size will not be the same as total employment in the industry, except by coincidence.

Section B: Human Resources Profile

1. Occupational Information:

Some examples of occupations in the Finance, Insurance, Real Estate and Leasing industry include:

- financial analyst;
- insurance adjuster;
- real estate agent;
- financial planner; and
- building superintendent.

For a complete listing of all occupations related to this industry as well as detailed information on education and skill requirements, visit the Alberta Occupational Profiles[8] website.

2. Demographics: Age and Gender:

According to the Labour Force Survey, the gender breakdown in the Finance, Insurance, Real Estate and Leasing industry in 2012 was as follows:

- women employed: 62,400 people, or 60.1%
- men employed: 41,400 people, or 39.9%

In Alberta, women accounted for 44.8% and men made up 55.2% of total employment.

Age Characteristics	Employment in Alberta		Employment in Finance, Insurance, Real Estate and Leasing	
	Number	%	Number	%*
15-24 years	315,500	14.7%	8,100	7.8%
25-54 years	1,458,300	67.8%	75,500	72.7%
55 years and over	375,800	17.5%	20,100	19.4%

Data Source: Statistics Canada, Labour Force Survey, CANSIM Table 282-0008, 2012

* Percentages may not add up to 100 due to rounding.

[8] See http://www.alis.alberta.ca/occinfo

3. Wages:

Data Source: Statistics Canada, Labour Force Survey, CANSIM Table 282-0072, 2013
Note: The average hourly wage is obtained by dividing the sum of the wages of all the employees by the total number of employees. The median hourly wage is that wage below which half the employees earn and above which half the employees earn.

Wage and Salary Information for Selected Occupations

Occupation	Average Hourly Wage			Average Annual Salary
	Starting Average	Overall Average	Top Average	
Real estate agent and salesperson	$ 30.29	$ 40.07	$ 115.43	$ 83,458
Financial manager	$ 40.01	$ 47.62	$ 52.60	$ 90,080
Financial and investment analyst	$ 28.78	$ 43.88	$ 79.76	$ 95,650
Banking, insurance and other financial clerk	$ 17.61	$ 19.90	$ 24.96	$ 33,140
Property administrator	$ 23.14	$ 26.15	$ 27.69	$ 40,783

Data Source: 2011 Alberta Wage and Salary Survey

For more information on the 2011 Albert Wage and Salary Survey, refer to the WAGEinfo[9] webpage. For job descriptions, duties, required skills and education for specific occupations in the Finance, Insurance, Real Estate and Leasing industry, visit the ALIS[10] website.

[9] See http://www.alis.alberta.ca/wageinfo
[10] See http://www.alis.alberta.ca

Section C: Additional Information

Links to Selected Associations in Industry:

- Alberta Real Estate Association
  (http://www.areahub.ca)
- Building Owners and Managers Association of Edmonton
  (http://www.bomaedmonton.org)
- Building Owners and Managers Association of Calgary
  (http://www.boma.ca)
- Canadian Bankers Association
  (http://www.cba.ca)
- Financial Advisors Association of Canada
  (http://www.advocis.ca)
- Insurance Brokers Association of Canada
  (http://www.ibac.ca)